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## PRESS INFORMATION

Immediate Release

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### Relaunching the Regatta on Remenham's Riverbank

Those that wander the towpath during Henley Royal Regatta will be aware of the Start Grandstand view, the Barn Bar's live music, the Shopping Village's delights and one of Britain's most popular picnic spots, the Reserved Parking and Picnic Spaces, all at Remenham Farm.

Spanning approximately half of the Regatta course, Remenham Farm will be a hive of new Regatta activity this year, all designed to provide everything you need for a memorable day at the Regatta; from superb views of the rowing at the new Start Enclosure, to unique corporate entertaining, gourmet picnics and champagne afternoon teas.

Sarah Copas, Partner at The Copas Partnership explains, "We're delighted to introduce a number of new partnerships to the Regatta this year that will offer a much wider range of activities and gastro delights at Remenham Farm, all with spectacular views of the rowing. We hope local people will take time to come down and explore for themselves."

The relaunch has kicked off with the relaunch of the website [www.henleyregatta.com](http://www.henleyregatta.com), the new site provides details of all areas with beautiful event photography. New elements include the following:

#### **The Start Enclosure by Mosimann's**

Located by the Start of the Regatta course, the brand new Enclosure will be an excellent place to enjoy afternoon tea or a glass of Pimms while watching the racing commence. The Grandstand provides a spectacular view all the way up the course, while live racing results and the live racing commentary will ensure you don't miss a moment. Rowing themed activities and a play area for the children make the Start Enclosure a fantastic base for families and avid rowing fans. All in the comfort of hospitality by Mosimann's providing freshly brewed morning coffee, salads, snacks and a delectable afternoon tea along with a full bar.

#### **The Courtyard Enclosure featuring Jamie Oliver's Fabulous Feasts**

Restyled in 2011 The Courtyard Enclosure will go back in time to create a Vintage-Styled Regatta Party. Foodie friends at Jamie Oliver's Fabulous Feasts will be joining in with delicious menus to get stuck into. Located on the riverside, overlooking the racing course, the Courtyard Enclosure guarantees superb views of the rowing from its private riverside garden.

Opening at 12 noon, you will be greeted on arrival with a glass of bubbly and escorted to your party's reserved table. A live band plays throughout the day providing the perfect Regatta ambience. A DJ takes over as evening approaches and the music plays on until the close at midnight. Not to be missed is the traditional firework display over the River Thames, which takes place at dusk. For a more private experience Corporate and Group Packages are available on Wednesday 29<sup>th</sup>, Thursday 30<sup>th</sup> and Friday 1<sup>st</sup> for groups over 50.

### **Mosimann's River Restaurant & Champagne Bar**

Mosimann's will open the River Restaurant and Champagne Bar on the banks of The Thames throughout the Regatta. The seventy seat restaurant will be created, within a marquee setting, enjoying a bird's eye view of the races. Experience the joie de vivre of a light, refreshing summer lunch or delightful afternoon tea with your friends. You can relax and enjoy beautifully presented food, wine and Champagne at Mosimann's stylish River Restaurant.

Mosimann's will ensure that a visit to Henley is a memorable gastronomic occasion with summer specialities including lobster, strawberries, an array of salads and seasonal vegetables including freshly picked asparagus and desserts.

### **Reserved Parking and Picnic Spaces**

Selling out within minutes each year the Reserved Parking and Picnic Spaces continue to be an incredibly popular place to be based during the Regatta. This year the Start Car Park, adjacent to the new Start Enclosure, will be reserved in advance along with Remenham Farm and Remenham Meadows car parks. Bring chilled champagne and the finest crockery and you won't be alone in the car park. Alternatively choose for Mosimann's to deliver your Regatta Picnic Lunch to your parking space.

### **Jongleurs on the Road**

Get ready for one of the funniest nights you'll have this year! Jongleurs, the comedy club will be coming to riverbank on Regatta Friday. Jongleurs, which launched the careers of Jack Dee, Paul Merton, Rory Bremner and many other household names, will continue its highly successful tour of UK theatres by bringing some of its hottest and most popular comedians to The Courtyard Enclosure during Henley Royal Regatta.

For more information and tickets visit [www.henleyregatta.com](http://www.henleyregatta.com) or contact 01628 499988.

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## **NOTES FOR EDITOR – FURTHER INFORMATION**

For all information and to book online visit: [www.henleyregatta.com](http://www.henleyregatta.com)  
Regatta information line: 01628 499988

### **Other Activities at Remenham Farm during Henley Royal Regatta:**

Other Public Bars - Operating since the 1930's *The Barn Bar* is the largest public bar on the Regatta course with live music each day and the highlight event, *Sundowners* on Regatta Friday with a night of entertainment to be announced soon! *The Redgrave Bar* is superbly located on the riverbank approximately half way along the Regatta course and ideal for a pint of Pimm's with a view of the rowing.

Boat Moorings & Charters - Moorings are available to pre-book along the stretch of riverbank beyond the Start of the racing towards Hambleden Lock during both Regatta week and Henley Festival. River taxi and private charters also available.

Camping - Two campsites operate at Remenham Farm during Henley Royal Regatta and will be available from the evening of Tuesday 28<sup>th</sup> June right through to Monday 6<sup>th</sup> July.

Temple Island Enclosure - Regarded as one of the finest hospitality enclosures during the Regatta, guests enjoy a four-course luncheon and afternoon tea, all at an unsurpassable location on the Regatta course. Further information: [www.ambro-events.com](http://www.ambro-events.com).

Press Contact only - Sarah Copas – [sarah@copas.co.uk](mailto:sarah@copas.co.uk) – 01628 474678